

Workshop | Hackers & Journalists | Nov. 7th & 8th 10 a.m. to 6 p.m. | Nov. 9th 10 a.m. to 12 p.m.

Journalism has entered into a digital era. More and more citizens from all over the world can publish their opinions, observations and news – but does anyone pay attention? Nowadays the 'filtering of relevance' makes us listen not to people who have something to say, but to people who shout the loudest, or who have the most supporters behind them. Social networks and search engines control these processes using strictly secret algorithms. They expand an *economy of the most popular*: more people are supposed to perceive what most of them have already noticed. How can we avoid to reinforce these mechanisms? We suggest to take the ideas of networking, filtering, curating, aggregation and distribution of content one step further. Thus the workshop is not just concerned with solutions for a single medium or an exclusive network of media. The workshop rather relates to the whole media landscape and inquires how to make the new wealth of the digital era more accessible via 'democratic aggregation'. One starting point is the following question: How could innovative approaches be turned into a model, that is more meaningful, personalized, transparent, decentralized and democratic than current practices?

Program: The workshop addresses journalists who generate content as well as hackers/programmers who create the network architecture for content and all others who are also crucially involved in this process: platform operators, web designers, information designers, researchers, etc. With this hybrid group of actors the workshop explores new ideas of implementing new types of networking and aggregation. The aim of the workshop is to develop (ideas for) concrete tools. A special focus lies on journalistic content which is published under a free public license. Behind all of this there is an observation that we are making for some time now: Instead of working together on the 'next big thing', journalists, hackers/programmers and sales managers get in each others ways because they know too little of each others work. They see the other only as an agent for their own vision – not as equal partner. However: The potential of cooperation can only be fully realized if all the actors develop a common vision on equal terms; more over it is important to learn to see problems and challenges through the eyes of your collaborator. Hence, the workshop places a major emphasis on developing and on exchanging ideas between the various disciplines and regions. The workshop closes with the voting of the best idea which will be presented on Saturday (09.11., 10 to 12 a.m.) in the context of a Matinée at the public talks.

Registration: The fee for this workshop is 25 Euro. Please register until October 30th with a short letter of motivation here: [bgcon13\(at\)supermarkt-berlin.net](mailto:bgcon13(at)supermarkt-berlin.net)

Guests: Monica Ulmanu (thesponge.eu, Bucharest), Koray Dogan Urbarlı (Yeşil Gazete, Istanbul), Zlata Veselinovic (Radio Viktoria, Laktasi), Inga Lindarenka (34mag.net, Minsk), Marcus von Jordan (torial.com, Munich), Ilja Braun (Carta.info, Berlin), Simon Worthington (Hybrid Publishing Lab, London/Lüneburg), Michiel de Jong (unhosted.org, Amsterdam), Eridisk Anwen (Eclipsing Binaries, Berlin), Liana Ganea (Active Watch, Bucharest), Brian Abelson (Mozilla-Knight OpenNews, New York), Thomas Jöchler (ZeitOnline, Berlin), Gerd Stodieck (zeitdeck.com, Berlin).

Moderation: Magdalena Taube (berlingazette.de), Markus 'fin' Hametner (OnOn.at)

